DOCKET NO.: IVOO-0034 **Application No.:** 09/976,836 **Office Action Dated:** May 18, 2007 PATENT REPLY FILED UNDER EXPEDITED PROCEDURE PURSUANT TO 37 CFR § 1.116

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Confirmation No.: 2310

In re Application of:

Charles Eric Hunter, Bernard L. Ballou

Jr., Robert D. Summer, Kelly C. Sparks,

Ollin B. Sykes, John H. Hebrank

Application No.: 09/976, 836 Group Art Unit: 3625

Filing Date: October 12, 2001 Examiner: Mark A. Fadok

For: SYSTEM AND METHOD PERMITTING CUSTOMERS TO ORDER

SELECTED PRODUCTS FROM A VAST ARRAY OF PRODUCTS OFFERED BY MULTIPLE PARTICIPATING MERCHANTS AND

RELATED SECURITY APPLICATIONS

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

REPLY PURSUANT TO 37 CFR § 1.116

In response to the Official Action dated May 18, 2007 reconsideration is

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respectfully r	requested in view of the amendments and/or remarks a	s indicated below:
	Amendments to the Specification begin on page	of this paper.
\boxtimes	Amendments to the Claims are reflected in the listing of the claims which begins on page 2 of this paper.	
	Amendments to the Drawings begin on page include an attached replacement sheet.	of this paper and
\bowtie	Remarks begin on page 6 of this paper.	